



Anglo-American University

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Annual Report 2008

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President

Date: 28. May 2009

1. INTRODUCTION

Name of the school in Czech: Anglo-americká vysoká škola, o.p.s.
Name of the school in English: Anglo-American University

Abbreviated name: AAVŠ, AAU
Address: Lázeňská 4, 118 00 Praha 1 – Malá Strana
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President: Assoc. Prof. Alan Krautstengl, Ph.D.

Organizational structure: see p. 5

Statutory body: Board of Trustees, represented by its Chairman

AAU Statutory Body

Founders

Jansen Raichl – chairperson from October 2003

JUDr. Lenka Deverová

Dr. Richard Smith, Ph.D.

Susan Tietjen, J.D. – non-active founder

Prof. PhDr. Petr Matějů, Ph.D. – non-active founder

Board of Trustees

Jiří Lobkowicz (from 2.4.2004) – chairperson from 5.11.2004

Andrej Barčák, MSc. (from 28.6.2005)

Barbara Day, Ph.D. (from 13.5.2004)

Dr. Ing. Oldřich Ulrich Fiala (from 10.2.2006)

Stuart Hatcher, J.D. (from 1.18.2008)

Dipl. Ing. Peter Formánek, MA, FICB, CLU (from 1.7.2007)

Supervisory Board

Mgr. Olga Rühle, MBA, chairperson (from 1.7.2007)

Prof. Ing. Jaroslav Daňhel, CSc. (from 1.7.2007)

Prof. Ing. Kamil Janáček, CSc. (autumn 2007)

AAU Structure

President

Alan Krautstengl, Ph.D., Associate Professor

Administration

Hana Vidrmanová, Vice-President for University Advancement (from 1.9.2008)

Lucie Tyrolová, Chief Operating Officer and Vice-President for Administration (from 1.9.2008)

Soňa Turoňová, Finance Officer

Lenka Turečková, Operations Manager

Jana Krásenská, Student Services Manager

Library

Zuzana Hronková, Library Manager

Natalya Dotsenko, Administrative Assistant

Public Relations and Admissions

Hana Vidrmanová (from 11.2.2008 until 1.9.2008)

Jan Duben (until 17.4.2008)

Jana Volíčková (from 11.4.2008), Marketing and Admissions Manager

Radka Janečková (from 1.12.2008)

Veronika Boďová, Marketing and Admissions Specialist

Academic Staff

Doc. PhDr. Milada Polišíenská, CSc., Senior Vice-President for Academic Affairs

Academic Council

Assoc. Prof. Alan Krautstengl, Ph.D.

Prof. RNDr. Ivo Budil, Ph.D., DSc.

Barbara Day, Ph.D.

Doc. Ing. Štěpán Müller, CSc.

Tony Ozuna, M.A.

Doc. PhDr. Milada Polišíenská, CSc.

Univ. Prof. Dr. Arnold Suppan

Mgr. Katarína Svítková, Ph.D.

JUDr. Václav Šmejkal, Ph.D.

David Peimer, M.A.

Prof. Zbyněk Zeman, Ph.D.

Student representative elected by the Student Council

Schools

Business Administration study program and recruitment (Baccalaureate)

Katarína Svítková, Ph.D., dean

Mgr. Kateřina Vanová, dean assistant

Humanities and Social Sciences study program

Anthony Ozuna, M.A., dean

Applied Sociology and Public Policy study program (Master's degree)

Anthony Ozuna, M.A., dean (from 26.9.2006)

Public Policy study program (Master's degree)

Anthony Ozuna, M.A., dean (from 14.5.2007)

Humanities study program

Anthony Ozuna, M.A., dean (from 25.7.2007)

International Relations study program (Baccalaureate)

Doc. PhDr. Milada Poliřenská, CSc., dean (from 30.5.2007)

International Relations and Diplomacy study program (Master's degree)

Doc. PhDr. Milada Poliřenská, CSc., dean (from 26.9.2006)

Comparative Law study program, approved by the University of Wales in Swansea, UK

Václav Šmejkal, Ph.D., recruitment dean (from 1.2.2007)

Jan Šamánek, L.L.M., recruitment dean (until 31.1.2007)

Disciplinary Commission

Doc. PhDr. Milada Poliřenská, CSc., chairperson

Student Council

Adriel Vasquez

Xavier Prod'homme

John White

David Vacek

Erin Feeley

Barbora Lenneffer

AAU Professional and Organizational Membership

Table 1

Organization	Country	Status
Council of Higher Education Institutions	Czech Republic	Member
Presidium of the Council of Higher Education Institutions, Committee for the Quality of Higher Education and its Assessment	Czech Republic	Member

Society for Research into Higher Education	Great Britain	Member
American Chamber of Commerce	Czech Republic	Member
Canadian Chamber of Commerce	Czech Republic	Assoc. Prof. A. Krautstengl, Ph.D., Member of the BoT
CAMBAS, Czech Association of MBA Schools	Czech Republic	Acceding Member

Participation of Women in the Academic Structures of AAU

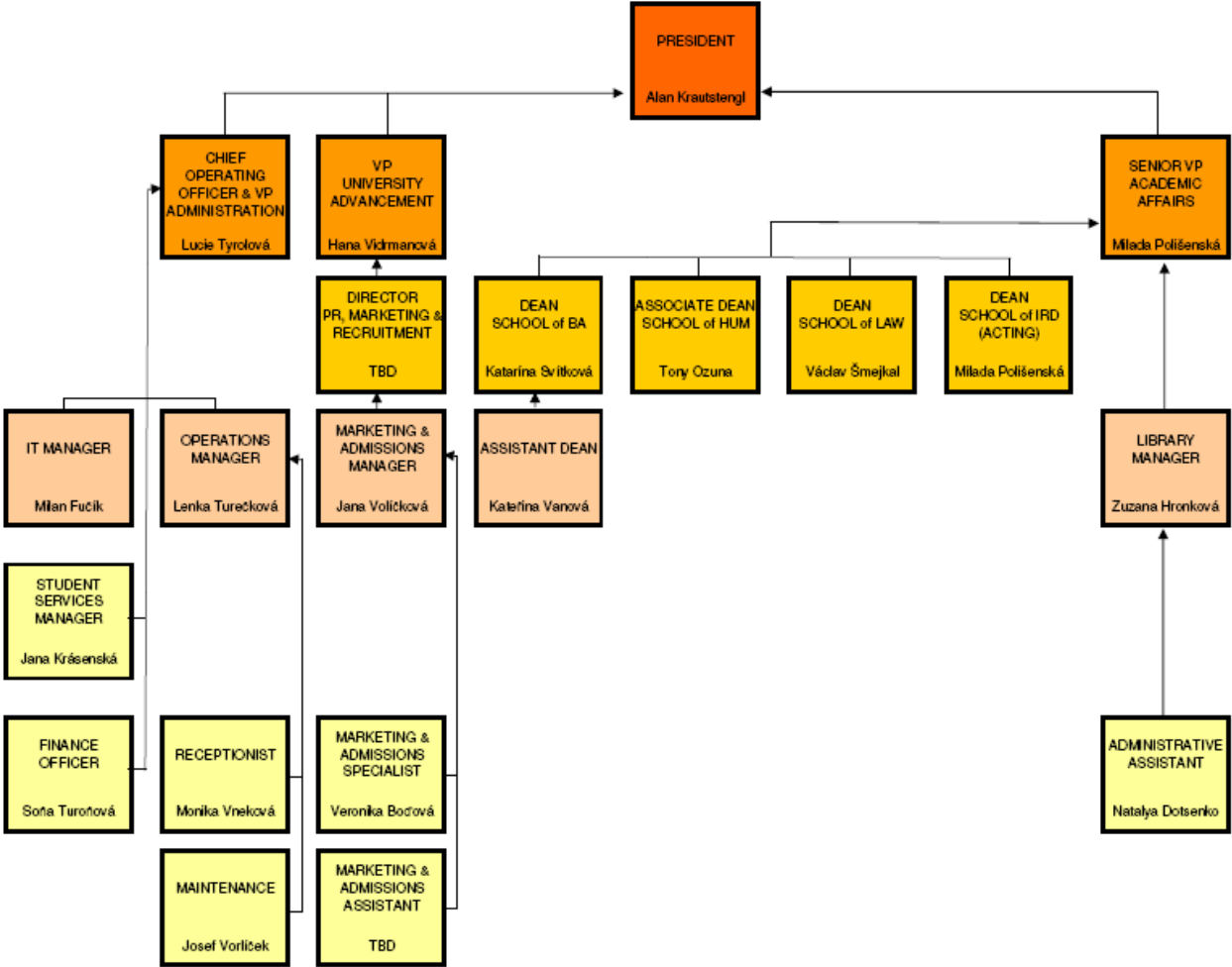
Academic Council: 2

Vice-Presidents: 2

Deans: 2

Students council: 3 out of 11

ORGANIZATIONAL CHART as of December 1, 2008.



2. QUALITY AND EXCELLENCE OF ACADEMIC ACTIVITIES

Accredited Programs of Study

Table 2 a

Areas of Programs of Study	Programs of Study				Total	
	B.A.		M.A.			Doctoral
	P	K	P	K		
Social Sciences	2		3		5	
Economics	1				1	
Total	3		3		6	

Programs of Study, Fields of Study, Date of Accreditation

<i>Code of the Program of Study</i>	<i>Program of Study</i>	<i>Code of the Field of Study</i>	<i>Field of Study</i>	<i>Date of Accreditation /Reaccreditation</i>	<i>First Accreditation</i>
B 6739	Humanities and Social Sciences	6703R010	Politics and Society	Dec. 9, 2008	June 29, 2001
B 6218	Business Administration	6208R133	Business Administration	Oct. 7, 2008	June 29, 2001
B 6739	Humanities and Social Sciences	6703R009	Humanities, Society and Culture	Dec. 9, 2008	Apr. 25, 2005
N 6704	International Relations and Diplomacy	6701T019	International Relations and Diplomacy	Apr. 29, 2009	July 12, 2006
N 6807	Public Policy	6202T084	Public Policy	May 30, 2007	May 30, 2007
B 6708	International Relations	6701R005	International Relations	May 30, 2007	May 30, 2007
N6107	Humanities	6107T003	Humanities	July 25, 2007	July 25, 2007
N6226	ARIMA Quantitative Asset and Risk Management	6207T021	ARIMA Quantitative Asset and Risk Management	Feb. 17, 2009	Feb. 17, 2009
N6227	Business and Law in International	6208T172	Business and Law in	Feb. 17,	Feb. 17,

	Markets		International Markets	2009	2009
BA	European Policy, Law and Administration		European Policy, Law and Administration	Submitted for accreditation	

Foreign Language Programs

- a). The language of instruction at the AAU is exclusively English
- b). The AAU did not have a joint program and did not award a double degree in 2008.

Table 2 b

Programs of Study Accredited in a Foreign Language

Areas of Programs of Study	Programs of Study				Total	
	B.A.		M.A.			Doctoral
	P	K	P	K		
Social Sciences	2		3		5	
Economics	1				1	
Total	3		3		6	

Life Long Learning Programs

Education for Life Programs, Current Situation

In 2001 the AAU was accredited with four Life Long Education programs, accredited in the form of *requalification programs* for Financial Management Employee, Business Management Employee, Foreign Policy Employee, and Legal Management Employee. However, these programs never invited interest, whereas their structure and contents partially represented a measure of search and find effort as well as lack of experience on the part of the AAU management in the first years of existence of this institution. The programs were once re-accredited until September 2008 and their lack of viability was confirmed. The AAU Scientific Board decided on April 4, 2008 to not apply for a renewed accreditation and the programs were discontinued.

In the first five years of its existence the AAU pursued life education in the form of *certified programs* and *minors*, enabling students to work towards 30 U.S. credits in their selected set of fields and accredited fields of study. Certified programs and minors were as a rule selected by regular AAU students, who would win certificates in addition to their accredited diplomas; therefore this form of study only partly filled the form of education for life. However, students

lost interest in certificates once master study programs were introduced and there are no outside candidates for this type of education.

However, the *Certificate in Journalism* is a notable exception from the above. The program consists of 10 selected subjects related to journalism, media and communication (30 U.S. credits) that are a part of the accredited study field, Politics and Society. This certified program, taught by seasoned and skilled journalists, predominantly recruited from the environment of The Prague Post and Radio Free Europe, as well as important international media journalists working in Prague, keeps inviting lively interest; therefore the AAU has decided to further pursue the program and to enhance it by interaction with *Lidové noviny* daily.

Audit or *aural* participation in lectures is a tried and proven form of education for life, whereby people attend selected lectures purely out of personal interest to broaden their intellectual horizons. They are not asked to fill in written test forms or sit in for required examinations unless they themselves wish the opposite, and auditing does not qualify them for credits. Several such auditors attend AAU lectures every year. As a rule they are employees of foreign diplomatic missions, spouses of foreign diplomats and entrepreneurs, etc.

The AAU intensively interacts with Lenka Cimbálníková, head of the Learning Management System of Palacký University in Olomouc to develop a joint program of education for life. Their first project, an accredited combined bachelor Business Administration course, has seen its early implementation stages.

Mutual Permeability of Life Education and University Programs

Permeability is based on the AAU Credit System, as even the students of accredited SP/SO systems must meet all mandatory requirements to achieve compatibility and transferability. But in case of audit, permeability would be conditional on regular enrolment and the passing of all required examinations and meeting all obligations ensuing from the regular student status.

All AAU courses are mutually permeable due to the offer of a number of optional subjects in any field of study because of the introduction of General College Courses and certain subjects common for several fields (e.g. Introduction to Politics or Social Psychology mandatory for BA students of Politics and Society, Humanities, and Society and Culture). A student wishing to take another field within the AAU framework shall be credited for his/her achievements in subjects falling under their chosen field of study.

Strong and Weak Points, Future Strategies

The AAU education for life tactics have proceeded by phases yielding experience and lessons for the University. The AAU education for life programs were reviewed in 2008 and potentially hollow programs were discontinued as stated above.

However, the AAU education for life cycle is not deemed closed as we prioritize interaction with the Learning Management System of Palacký University in Olomouc.

Student Interest in AAU

Table 3

Number of Applicants in 2008

Areas of Accredited Programs of Study	Number				
	Number of Submitted Applications ¹⁾	Number of Applicants ²⁾	Processed ³⁾	Accepted ⁴⁾	Registered ⁵⁾
Total	184	178	162	134	112
Social Sciences	76	73	71	64	54
Economics	108	105	91	70	58

Students in Accredited Programs of Study

Table 4

Students in Accredited Programs of Study as of December 31, 2008

Areas of Programs of Study	Students Enrolled						Students Total
	B.A.		M.A.		Doctoral		
	Full time	Combine d form	FT	CF	FT	CF	
Social Sciences	213		38				251
Economics	159						159
Law, Administration			4				4
Total	372		42				414

Alumni Cooperation

Table 5

Graduated Students from Accredited Programs of Study in the Period from January 1st, to December 31st, 2008

Areas of Programs of Study	Graduates						Graduates Total
	B.A.		M.A.		Doctoral		
	Full time	Combin ed form	FT	CF	FT	CF	
Social Sciences	22		12				34
Economics	29						29
Total	45		2				63

Unsuccessful Students and Measures taken to Decrease Failure Rate

Table 6

Students Failure Rate in 2008

Areas of Programs of Study	Failing Students						Total
	B.A.		M.A.		Doctoral		
	Full time	Combin ed form	FT	CF	FT	CF	
Social Sciences	11		1				12
Economics	8						8

Why Students Fail and How to Reduce the Student Failure Rate?

The student failure rate at the AAU is fairly low but failures do occur. This is due to insufficient English, various degrees of study discipline and methods multiplied by different cultural environments, the workload of students who work; some students roll off because of a financial burden or due to their sheer neglect of duties as a student.

Many international students find it difficult to start at a university because of the cultural shock is made even more severe by their exposure to a strange cultural environment. The AAU is working with the AAU Psychological Institute (PhDr. Iva Šolcová, Ph.D.) to open a psychological consultative office where our international students can air their problems.

The AAU supports a range of measures to help students in problem situations, but in order to maintain the quality of instruction and set academic standards we do not attempt to prevent failure at all costs.

The *advising* system, together with individual interaction between study program managers and all students, helps to identify and solve many problems. In addition, students can access, in accordance with the study order, what we call our *New Start Policy*, enabling students to seek a fresh enrolment under certain conditions. Other failure prevent options include our recommendation that students register for *fewer subjects* and also register for *Intensive Academic English*.

Using the Credit System and Obtaining a Diploma Supplement Label

Study result assessment is governed by the AAU Examination Rules. The conditions a student is required to meet in the course and after study and continuous study assessment are an integral part of every study program and field.

The U.S. credit system used by the AAU has been supplemented since 2004 in all the university's official documents (transcripts, etc.) by ECTS data. Since the 2006/2007 academic year, the AAU has published a Course Catalog in accordance with the EU standards and format; its first edition was supported by funds provided by the Erasmus Introductory Grant.

Starting from the 2009 spring semester, the AAU will issue its graduates with an ECTS Diploma Supplement, in addition to their university diplomas. Please visit www.aavs.cz or www.aau.edu, and open the Students folder.

Completion of bachelor courses requires 90 U.S. credits; master courses require 60 U.S. credits. All subjects count towards three credits each, except for the new NMgr. Arima, accredited in January 2009. One credit corresponds with one hour of instruction per week per semester, including 2-3 hours of homework. One U.S. credit counts towards two ECTS credits.

Standard duration of study is two years (bachelor degree) and two years (master degree) respectively. The study plan envisages five courses taken every semester; however, the arrangement is flexible and if a student enrolls for fewer courses his/her studies take a longer time.

To learn more about the assessment of courses, refer to the Course Catalog, available on the AAU website or in printed form. An Assessment Method is indicated for every course. Grading Policy is a mandatory part of the syllabus of every course and grading must be based on at least three assessment components. To learn more about the assessment of courses, refer to the Course Catalog, available on the AAU website or in printed form. An Assessment Method is indicated for every course. Grading Policy is a mandatory part of the syllabus of every course and grading must be based on at least three assessment components.

AAU Interaction with Regions, Blending together Theory, Practice and Cooperation with Customers

Because of its specific character, the AAU enjoys a unique status in Prague, nationwide, and indeed also in Central Europe. We interact with state administration bodies on many agendas and seek every opportunity to provide such cooperation via government ministry grants, training programs, expertise, and the provision of opinion.

The AAU is represented in the Assembly of the Council of Higher Education Institutions of the Czech Republic, its Presidium, and its Committee for Higher Education Institutions Quality and its Assessment (Professor M. Polišenská). The AAU is a member of the Society for Research into Higher Education; the American Chamber of Commerce in the Czech Republic (AmCham); the Canadian Chamber of Commerce in the Czech Republic (A. Krautstengel, Ph.D. is member of its Administrative Board); and Cambas (Czech Association of MBA Schools). The AAU interacts with not-for-profit organizations (People in Need, Athinganoi, Civic Belarus, etc.); its teachers provide training and lectures to many private and state sector institutions, and the AAU fosters close contacts with practical professionals in the region.

Faculty

Table 7 a

Faculty					Researchers
Total	Professors	Associate Professors	Assistant Professors	Lecturers	

		(Docents)			
43,35	3,15	4	15,8	18,6	1,8

Structure of Faculty According to the Qualifications and the Age

Structure of Faculty by Age

Table 7 b

Age	Faculty								Researchers	
	Prof.		Associate Prof.		Assistant Prof.		Lecturers		Total	Women
	Total	Women	Total	Women	Total	Women	Total	Women		
29 year and younger					5	2	10	1	1	1
30–39			2	0	12	3	20	7		
40–49	4	0	2	0	16	4	11	3	7	0
50–59	1	0	2	1	2	2	3	1	1	1
60–69			1	0	2	0	1	0	2	0
70 and older	1	0							1	0
Total	6	0	7	1	37	11	45	12	12	2

Table 7 c

Faculty	Total	Prof.	Assoc. Prof. (Docent)	Other	DrSc.	CSc.	Dr., Ph.D., Th.D.
Teaching load							
Up to 30 %		2	3	30			27
Up to 50 %		1	1	9		1	10
Up to 70 %				3			3
Up to 100 %		3	3	3		3	6

Courses / year	Teaching load (%)
8 and more	100 %
7	82.5 %
6	70 %
5	62.5 %
4	50 %
3	37.5 %
2	25 %
1	12.5 %

Training of Academic and Other Employees of Institutions of Higher Education

The AAU provides employee courses within the realm of its fields, free of charge. In 2008, one employee enrolled for a bachelor course in Business Administration; another employee enrolled for master courses in International Relations and Diplomacy. Several AAU employees auditioned selected courses.

Employees attend training sessions and seminars in accordance with their agendas (e.g. the Erasmus Program).

New Professors and Associate Professors (Docents) in 2008

Table 7 f

New Professors and Associate Professors (Docents) in 2008

	Number	Average age
Professors	0	0
Associate Professors (Docents)	2	37

Development of Research, Artistic and Other Creative Activity and Strengthening the Links between Teaching and Such Activity

Table 8

Grants, Research Projects and Other Activities in 2008

Title of Grant, Research Project and Other Activity	Granting Agency	Financial Support
<i>Josef Josten: Free Czechoslovakia Information Service</i> (two year research project for 2007 and 2008)	Czech Science Foundation	493.000 CZK for 2007 and 2008

Milada Poliřenská		
<p><i>Corporate performance, behaviour and ownership structures in the Czech firms: Theoretical modelling and empirical assessment</i></p> <p>Researchers: Evžen Kočenda, Jan Hanousek, Katarina Svítková</p> <p>CERGE EI, AAU</p> <p>GA ČR, 402/09/1595 for 2009–2011</p>	Czech Science Foundation	
<p>Diplomatic relations between Czechoslovakia and the United States, 1918–1968</p> <p>(five year research project)</p> <p>Milada Poliřenská</p>	Czech Science Foundation	3.300.000 CZK for 2009–2013
<p><i>Čechoslováci v Gulagu a československá diplomacie, 1945–1953</i></p> <p>Translation of the book by M. Poliřenská in English</p>	International Visegrad Fund	4.000 EUR
<p><i>Čechoslováci v Gulagu a československá diplomacie, 1945–1953</i></p> <p>Translation of the book by M. Poliřenská in English</p>	Sophia Foundation	10.000 CZK
<p>Grant NPV/TP2/DP4 “<i>Modelling and Simulation of Complex Technical Problems: Effective Numerical Algorithms and Parallel Implementation using New Information Technologies</i>”</p> <p>Co-researcher A. Krautstengl</p>	National research program Research institution: Institute of Computer Science, Academy of Sciences of the Czech Republic	

Projects Submitted in 2008, but Not Selected for Financial support		
<i>Are we headed for a post-democratic world?</i> – Jonathan Terra	Czech Science Foundation	Not funded
<i>Impact of prevalent culture, values and attitudes as key integrators of foreign faculty into the Czech Society – A critical study</i> – Vidhu Maggu	Czech Science Foundation	Not funded
Pietro Angelo Podda	Czech Science Foundation	Not funded
<i>Application of the golden ratio and golden proportion to economic activity</i> – Michael Ivsin	Czech Science Foundation	Not funded
<i>Czech democratic exile movement 1938–1989: politician and a theologian František Uhlíř</i> Milada Polišínská	Czech Science Foundation	Not funded
<i>Czech Republic, Hungary, Poland and Slovakia: Transformations 1990–2006</i> (Volumes I through IV). M. Polišínská, D. Fuller, specialists from University in Miskolc, Warsaw University and Comenius University in Bratislava	International Visegrád Fund	Not funded
Institutional Projects:		Not funded
Project: <i>Training program: Public Policy and Strategic Governance for Regional and Local Leaders</i>	Ministry of Foreign Affairs Program of Transformation Cooperation	Not funded
Project: <i>Stipends in the masters programs of study “Public Policy” and “International Relations and Diplomacy”</i>	Ministry of Foreign Affairs Program of Transformation Cooperation	Not funded
Project: <i>Training Program for Public Officials in Preparation for the Czech Presidency of the EU in 2009</i>	Ministry of Trade and Industry Project was submitted, but the competition was cancelled	
Project: <i>Combined form of study of BA and MA programs of study at the AAU</i>	Operační program Praha-Adaptabilita	Project will be resubmitted
Project: Career and advising center	Operační program Praha-Adaptabilita	Project will be resubmitted

Conferences, Seminars, Discussions and Other Academic Events in 2008

Title		Participants	Date
Ethical principles in a multinational company	Lecture	Radek Špicar, Škoda Auto (Director of External Relations)	February 2008
Ochrana hospodářské soutěže – školení pro Agrofert Holding a.s. – Agrofert Slovakia	Training seminar	Václav Šmejkal, JUDr, Ph.D.	Series of seminars: February 15, 29, March 21, 28, April 3, 4, 18, 25, May 16, 23, 30, June 6, 23, 2008
Brand Marketing	Lecture	Kristijan Petkoski Strategic Planning Manager Republika Advertising Agency	March 2008
Main issues of the U.S: Foreign Policy today	Lecture and discussion with students and faculty	Richard W. Graber, Ambassador of the United States in the Czech Republic	March 21, 2008
Gender Discrimination in the Czech Republic	Lecture	Jarka Mildorfová, Gender Studies Specialist	April 2008
Actual Trends in Advertising	Lecture	Petr Havlíček, CEO	April 2008
The Concept of Strategic Governance and the Czech Reality	Public Lecture	Prof. PhDr. Martin Potůček, CSc. (CESES, Charles University, and AAU)	April 3, 2008
Definition of Relevant Markets and other Topical Issues of Protection of Competition in the Enlarged European Union	International conference	Martin Pecina, Chairman of ÚOHS ČR Robert Neruda, Vice-Chairman of ÚOHS ČR, Michal Petr, Director of Legal Department of ÚOHS ČR, Alena Zemplerová, CERGE-EI and AAU, Pietro Andrea Podda, Manchester Metropolitan University, AAU, Alec Burnside, Linklaters Brusseles,	April 11, 2008

		Miroslav Uříčar, T-Mobile ČR, Luděk Vrána, Linklaters Prague, Radek Pokorný, Czech Association for Competition Law, Václav Šmejkal (moderator) AAU	
4th Coordination Meeting Erasmus Curriculum Development „ARIMA- Master Programme Quantitative Asset and Risk Management“	Coordination Meeting	Katarina Svitková, Ph.D., AAU	April 10–11, 2008
Modern Yoga as an Intercultural Factor	Public lecture	Dr. Karl Baier Universität Wien	April 18, 2008
Mystery or Coincidence: Fatal „Eight“ in Czech History (& Beyond) 1348.....	4th Annual Colloquium series <i>Normal and Abnormal</i>	Prof. PhDr. Josef Jařab, CSc – Palacký univerzity, Dr. Oldřich Tůma, Ph.D. Institute for Contemporary History, Academy of Sciences, Doc. M. Polišenská, AAU, Drew Brandon, AAU	April 30, 2008
Czech Social Democratic Party Causus (předsedkyně), Committee on EU Affairs“ education, science, ageing, equal Instruction opportunities, Sub committee on human rights, Permanent Delegation of the Parliament of the CR to the Parliamentary Assembly of the Council of Europe (member)	Public lecture	Alena Gajdůšková, Ph.Dr.	May 7, 2008
Seminar on Enhancing Societal Integration for Disabled	Workshop	Cathie Smith, Jeannette Beach, Dan Earl, Rhonda Jacks, Zoe Walls, University of Tennessee at Chattanooga	May 30, 2008
„Who Won the Cold War?“	Public lecture	MUDr. Roman Joch	June 25, 2008
„Life under Communism“	Public lecture	Jan Macháček	June 30, 2008
Healthcare system reform in Czech Republic	Public lecture	MUDr. Petr Háva, CSc.	July 16, 2008

„Bankruptcy, the Credit Card and American Freedom“	Public seminar	Robert Ellmann, AAU	October 2008
Current Presidential Elections in the U.S.	Lecture	Richard W. Graber, Ambassador of the United States in the Czech Republic	October 8, 2008
Microsoft Office	Public seminar	Jan Muehlfeit	October 2008
Prague Czech and International Poetry Days	Poetry reading and discussion	Zafer Senocak	November 13, 2008
Mexico Today	Public lecture	José Luis Bernal, Ambassador of Mexico in the Czech Republic	November 18, 2008
„Sex Trafficking in Europe“	Public lecture	Charlie V. Lamento, J.D.	November 25, 2008
Growth Strategies for Tesco	Public lecture	Matt Simister, Commercial Director, Tesco Stores	November 2008
Talent Management	Public lecture	Tomáš Gil, People Place	November 2008
Pracovní trh v ČR	Series of lectures	People Place	Fall Semester 2008
Project Management	Course	Luc DeCeuster, Director of ApraCom	Fall Semester 2008

AAU Faculty Publications in 2008–2009

Etienne Augé, Ph.D.

Petit traité de propagande à l'usage de ceux qui la subissent (A short manual on propaganda for those who are subject to it) by Editions De Boeck Université (Belgium) October 2007, 226 pages, reprinted January 2008. Presented in March 5, 2008 at *Foire du Livre de Bruxelles* (Belgium)

Le soft power américain: de Hollywood à Madison Avenue (American Soft Power: from Hollywood to Madison Avenue). In print in Editions De Boeck Université (Belgium), to be published in 2009.

Vladimír Benáček, Doc. Ing. CSc.

Promoting Investment, Restructuring and Development: Government and Business Alliance for Competitiveness, Innovation and Exports. Report for the UN, New York and CEPAL Santiago, 2008.

Management of the Policies of Development in the Czech Republic: CzechInvest as an Example of Public Administration Competence. NISPA International Conference on Public Governance. Bratislava, May, 2008.

Catching up of the Central Asian Economies by Trade-Driven Development and the EU Alliance. In: *Regional Integration between Asia and the EU*, B. Andreosso, B. Zolin edit., Venice, Ca' Foscari Publishing, 2008

Mats Braun, Ph.D., M.A.

Articles in Peer-Reviewed Journals

Braun, Mats, 'Talking Europe – the Dilemma of Sovereignty and Modernization', *Cooperation and Conflict*, Vol. 43, No. 4, 2008, pp. 397–420.

Books and Chapters in Books

Modernization Unchallenged: the Czech Discourse on European Unity, Prague: Institute of International Relations, 2008.

„Institucionální otázky“. In: Jan Karlas a kol.,: *Jak předsedat Evropské unii?* Prague: Institute of International Relations, 2008, pp. 33–48.

„Politický, mediální a společenský kontext zahraniční politiky, tvorba diskurzu“. In: Michal Kořan a kol.: *Česká zahraniční politika v roce 2007*. Prague: Institute of International Relations, 2008, pp. 45–60.

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Other Academic Publications

With Kratochvíl, Petr, “Czech Republic – The 2009 Council Presidency restricts the debate on the Lisbon Treaty”, In: EU-25/27 Watch. No. 6/2008. EU-25 Research Project, EU-Consent

With Vít Beneš, “Czech Republic – Mixed reactions to the Irish” In: EU-25/27 Watch. No. 7/2008. EU-25 Research Project, EU-Consent

Reformní smlouva jako zásadní problém pro české předsednictví? Policy paper ÚMV., April 2008

Skandinávie: znamená výrazné zastoupení žen v parlamentu, že mají skutečnou moc? Mezinárodní politika, 11/2008, pp. 8–11

Conference Papers

Westphalian sovereignty versus international recognition: the Czech Republic and Slovakia in the European integration process, Příspěvek na konferenci Small States Inside and Outside the European Union, LIEIS, Luxembursko, 16–17.5.2008

Causes of euroscepticism, Příspěvek na konferenci Tepsa “Priorities and prospects for the European Union”, MZV, 4–5.2008

Aktivní účast na konferenci EPIN, The EU beyond the Irish ‘No’ Clingendael European Studies Programme, Nizozemsko, 29.9.2008

The EU, An apolitical instrument for Modernization. Příspěvek na konferenci World International Studies Committee (WISC) 2nd Conference, Ljubljana Slovenia, 23–26.7.2008.

Regional cooperation and EU presidency – the case of the Nordic countries. Příspěvek na konferenci Visegrad Group and the Czech EU-Presidency. ÚMV, Praha, 5–6.6. 2008.

JUDr. PhDr. Marek Čejka, Ph.D

Encyklopedie blízkovýchodního terorismu, Společnost pro odbornou literaturu – Barrister & Princípál, Brno 2007.

Numerous articles on the Middle East in daily newspapers and internet periodicals

Stephan Delbos, M.A.

Book review of “Rubber Side Down: The Biker Poet Anthology,” published in *Rain Taxi*, December, 2008

“City of Din: Poetry in Prague,” Essay published in *The Clare Market Review* at the London School of Economics, November 2008

“Note from Dubai” and “Taking Myself to Bed” poems published by *The Naugatuck River Review*, November 2008

“Song of the Settled” a collaboration of my poem with a flash presentation designed by a Japanese artist. Published by *Born Magazine*, www.bornmagazine.org, November 2008

Book review of “Rubber Side Down: The Biker Poet Anthology,” *Wilderness House Literary Review*, November 2008

“Description of a Struggle: A History of The Prague Revue,” Essay *Luna Park Review*, November, 2008

Book Review of Mark Terrill’s Poetry Collection, “Superabundance,” *The Small Press Review*, September 2008

“Night Music” poem, *Dirty Napkin Magazine*, www.dirtynapkin.com

“The Origins of Leap Year,” *Provokator Magazine*, Prague, February 2008.

“Contrast and Stasis in the Photography of Jindrich Streit” published by *Provokator Magazine*, Prague, February 2008.

Also weekly publications in the Prague Post Business Section

Robert Ellmann, M.A., J.D.

21st century American Economic Freedom from a 19th century European Perspective, forthcoming on March 2009, Institute of Economic Affairs 2009. Published by Blackwell Publishing, Oxford IEA.

Donald Fuller, Prof., Ph.D.

Book Review of Attilio Stajano, Research, Quality Competitiveness: European Union Technology Policy for the Knowledge Society. *Perspectives*

“Transformation of the Visegrad Four: Potential Ingredients for System Change,” *Innovative Issues and Approaches in Social Sciences*, Slovenian Association for Innovative Political Science, Vol. 2. No.1, January 2009, ISBN1855-0541, at <http://www.sidip-org/iass>.

“Armenia and the European Union,” paper presented to the Armenian General Benevolent Union, Yerevan, Young Professional Group, July 22, 2008.

“Policy Implications for Visegrad Four Countries in Potential Policy Spaces Deriving from Demographic Change as a ‘Systemic’ Variable,” paper presented to the 16th Annual Conference of the Network of Institutes and Schools of Public Administration in Central and Eastern Europe, Bratislava, Slovakia, May 15–17, 2008.

Jan Hanousek, Prof. RNDr., CSc.

With Bena, J., 2008 Rent *Extraction by Large Shareholders Evidence Using Dividend Policy in the Czech Republic?* *Finance a Uver: Czech Journal of Economics and Finance*, 58, 3: 106–130.

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With Palda, F. 2008. Is there a displacement deadweight loss from tax evasion? Estimates using firm surveys from the Czech Republic.

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<http://www.springerlink.com/content/4258642505qx528k/?p=e65014a86a4b4a099f2a474c01f54d5b&pi=1> Paper version in 2009.

With Kočenda, E., Svejnar, J., 2008. Privatization in Central and Eastern Europe and the CIS. In G. Roland (Ed.), *Privatization: Success and Failures*. Chapter 3, pp. 76–108. New York, Columbia University Press.

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With Kočenda, E., Svejnar, J., 2008. Divestitures, Privatization and Corporate Performance in Emerging Markets. Forthcoming in *Economics of Transition*.

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With Kočenda, E., Zemčík, P., 2008. Bond Market Emergence: Case of Serbia. *Journal of Emerging Market Finance*, 7(2), 141–68. ISSN: 0972-6527.

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Conference Presentations

“Firm Performance and Ownership Structure: First Level Versus Ultimate Owners.”
Konference Matematické metody v ekonomii (MME 2008), Liberec, 17.9.2008

“Learning and Investing During Transition: Evidence from Naturally-Occurring Auctions.” FMA Conference 2008 Annual Meeting (Financial Management Association), Dallas, USA, 9.10.2008

“Intraday effect of macroeconomic announcements on CEE financial markets.” 7th EEFS International Conference, International Economics and Finance Society (EEFS), Vysoká škola ekonomická, Prague, 22.5–25.5.2008

“Intraday effect of macroeconomic announcements on CEE financial markets.” Conference “Matematické metody v ekonomii” (MME 2008), Liberec, 18.9.2008

Seminars

“State Control of Privatized Firms: Banks and State Agencies Acting in Ownership Pyramids.” Organizational Dynamics Seminar Series University of Pennsylvania 11.2.2008

“Organizations' Behavior and Types of Ownership: Responsibility, Soft-Budget Constraints, and Bailouts.” Organizational Dynamics Seminar Series, University of Pennsylvania 6.10.2008

“Two Continents, One Market: The Current Economic Downturn Viewed from Both Sides of the Atlantic.” Organizational Dynamics Seminar Series, University of Pennsylvania, 11.2.2008

“The Reaction of Asset Prices to Macroeconomic Announcements in New EU Markets: Evidence from Intraday Data.” *ibid.*

“The Role of Intraday Information and Market Conditions on Price Discovery in Stock Prices.” Organizational Dynamics Seminar Series, University of Pennsylvania 6.10.2008

Evžen Kočenda, Prof. Ing., Ph.D.

With E, Kutan, A.M., Yigit, T.M., 2008. Fiscal Convergence in the European Union. *North-American Journal of Economics and Finance*, 19(3), 319-330. ISSN: 1062-9408.

With E., Hanousek, J., Engelmann, D., 2008. Currencies, Competition, and Clans. *Journal of Policy Modeling*, 30(6), 1115-1132. ISSN: 0161-8938.

2008. Company Ownership and Performance During the Czech Transformation. *Seoul Journal of Economics*, 21(2), 285-310. ISSN 1225-0279.

With Hanousek, J., Engelmann, D., 2008. Currencies, Competition, and Clans. *Journal of Policy Modeling*, 30(6), 1115-1132.

With Poghosyan, E., Zemčík, P., 2008. Modeling Foreign Exchange Risk Premium in Armenia. *Emerging Markets Finance and Trade*, 44(1), 41-61. ISSN: 1540-496X.

Conference Presentations

“Conference on Experience of Transition Economies and Implications for North Korea,” organized by Seoul National University in Korea, 18.1.2008: presented “Company Ownership and Performance During the Czech Transformation.”

IXth International Academic Conference on “Economic Modernization and Globalization,” Moscow, 3.4.2008 presented the article “The Banking Sector and Financial Flows in New EU Member Countries.”

7th EEFS International Conference (22.5.–25.5. 2008) organized by International Economics and Finance Society (EEFS), University of Economics in Prague. Presentation: “Potential of the state to control privatized firms.”

With Jan Hanousek: International conference “The End of Privatization?” 26.6.2008, organized by Fondazione Eni Enrico Mattei (Italy, Milan). Presentations: “Potential of the state to control privatized firms” “Effects of Privatization and Ownership in Transition Economies.”

23rd conference of European Economic Association, Milan, Italy, University Bocconi. Presentation: “Divide and Privatize: Firms Break-up and Performance.”

With Jan Hanousek: Česká společnost ekonomická 5th conference (November 29, 2006) in Prague, “Divide and Privatize: Firms Break-up and Performance,” “State Ownership Pyramid: Extent and Control.”

65th International Atlantic Economic Conference, Warsaw, April 11, 2008 “Macroeconomic Sources of Foreign Exchange Risk in New EU Members.”

2008 Financial Management Association European Conference, Prague, June 4–6. E. “The Reaction of Asset Prices to Macroeconomic Announcements in New EU Markets: Evidence From Intraday Data.”

International conference “Monetary and Financial Transformations in the CEECs” by ESCE, CEREGE and GDR Européen Monnaie-Banque-Finance in Paris, Ecole Supérieure de Commerce Extérieure, November 19, 2008. “Intraday Price Discovery in Emerging European Stock Markets.”

Česká společnost ekonomická 5th conference (November 29, 2006) in Prague. “Macroeconomic Sources of Foreign Exchange Risk in New EU Members.”

International conference “XVII International Tor Vergata Conference on Banking and Finance” by Università degli Studi di Roma “Tor Vergata” Faculty of Economics, and CEIS – Osservatorio sugli Intermediari e la Finanza Internazionale. December 5, 2008 “Intraday Price Discovery in Emerging European Stock Markets.”

Seminars

Conference on Experience of Transition Economies and Implications for North Korea organised by Seoul National University in Korea. “Potential of the State to Control Privatized Firms” (17.1.2008).

Economic Policy Seminar at Ludwig Maxmilian Universität in Munich. "State Ownership Pyramid: Extent and Control" (4.3.2008).

Séminaire Transition et Economie Développement at Maison des Sciences Economiques, Université Paris. "State Ownership Pyramid: Extent and Control" (21.3.2008).

Brunel Economics and Finance External Seminars at Brunel University, West London, "Divestitures, Privatization and Corporate Performance in Emerging Markets" (16.4.2008).

Osteuropa-Institute at University of Regensburg "Effects of Privatization and Ownership in Transition Economies" (18.7.2008).

Economic Policy Seminar at Ludwig Maxmilian Universität in Munich. "The Reaction of Asset Prices to Macroeconomic Announcements in New EU Markets: Evidence from Intraday Data" (28.2.2008).

Research Center at the Faculty of Economics (RCEF), Ljubljani University. "Macroeconomic Sources of Foreign Exchange Risk in New EU Members."

Pavla Jonssonova, PhDr.

Publications

Vlasta, Ancient Czech Myths and the Myth Reinterpretation: An Interview with the Documentary Filmmaker Hana Zelezna. Illuminace 4/2008, pp 141-9.

Guma Guar, Partyzans of Our Galleries & Blackfire, Rock Café concert review. Czech Free Press 0/2008, pp42-48.

Other Activities

Dramaturgist, Section "From Feminism to Masculinity and the Spaces In-Between" Jihlava International Documentary Film Festival, with Molly Merryman. Featuring artist Darina Alster (gender performances in a variety of incarnations, including queerness and transgenderedness, in order to sample different perspectives on gender depictions. International expressions of feminisms and queerness are represented, with a particular emphasis placed on influential early works)

FAMU Friday module Oct.30, Representing the Unrepresented, with filmmaker Molly Merryman.

České centrum 15th oct 2008 moderator: October Women's Writings debate,

Radio

Kriticky klub Cesky rozhlas, Probuzeni, Kate Chopin. kveten

Performances and Installations

68/89 festival, Kampnagel Hamburg, Germany, organized by Czech and German governments, Nov 1st

Pavla Jonssonova Show, Delta club 22.4.08. multimedia project with Miki Rittstein, Darina Alster, Johana Strizkovska.

Pavla Jonssonova Show, Nova sin, multimedia project with Miki Rittstein, Johana Strizkovska.

Femhack Fest Berlin 9.5. 2008 sound installation With Zuby nehty: Mikulov, Orlova, Merin, Lucerna Bar Praha

Webpages

<http://myspace.com/stonebloom>

<http://myspace.com/extraterrestris>

<http://www.prezidentka.cz/>

YouTube: Pavla61 Astral Train

<http://www.iliteratura.cz> (Satestrom, Kapil, Muscio)

<http://www.prezidentka.cz/prezidentky.php?article=409>

VIP blogger April/August 2008

<http://aktualne.centrum.cz/blogy-a-nazory>

Pavla Jonssonova ukončila působení v blogu v 2008

Events at AAU

Organized the presentation of senator Alena Gajdůšková, May 2008

Bruce Konviser, M.A.

Correspondent of *The Washington Post* in Prague, member of AAU faculty

“U.S. Missiles in E. Europe Opposed by Locals, Russia. Kremlin Calls Proposed Interceptors a 'Clear Threat'” Special for *The Washington Post*. Sunday, January 28, 2007; A16

Julian W. Korab-Karpowicz, M.E., Ph.L., D.Phil.

Monographs

On the History of Political Philosophy (forthcoming), Longman 2008

Articles

“Turkey under Challenge: Conflicting Ideas and Forces,” *Turkish Policy Quarterly*, 2008

Conference Presentations

“Empire and International Order,” Invited Paper, 7th METU Conference on International Relations: “Hegemony or Empire? Prospects for Contemporary World Order,” June 2008.

Chales Lamento, J.D.

Public Lectures

“United States Jury Trials. The Citizens Weapon against Judicial Tyranny.” Charles University Law School, Common Law Society, November 5, 2008

“Sex Trafficking in Europe. The Barbarians are at the Gate.” Charles University Law School, The European Law Students’ Association, November 25, 2008

William Miller, Ph.D.

Faith, Reason, and Consent: Legislating Morality in Early American States, LFB Publishing, New York, NY 2008.

Pavína Morganová, Ph.D.

Articles

Signer, Roman. *Flash Art* 6, 2007, s. 60.

Fluxus in the Czech Period Press, text v katalogu výstavy: Fluxus East / Fluxus-Netzwerke in Mitteleuropa, Künstlerhaus Bethanien, Berlin, September 27–November 4, 2007, Contemporary Art Centre, Vilnius, pp. 177–197.

Conference Participations

Fluxus Netzwerke zwischen West und Ost, Haus der Kulturen der Welt, September 27–29, 2007

Exhibition

Tschechische Aktionskunst der 1960er bis 1990er Jahre, České centrum Berlín, September 14–November 2, 2007

Lectures

Fotografie a performance. *Fotograf*, 11 VII 2008, pp. 3–5

Rozhovor s Marinou Abramović, Praha – New York 19.9.2008, *Fotograf*, 11, VII, 2008, pp. 110–112

Od růžového tanku k současnému českému kubismu. *Flash Art*, 9, July–October 2008 (Czech-Slovenian version). pp. 23–25.

Úvodní text katalogu Eva Jiříčka, Ten jeden příběh, Brno 2008. www.artscape.cz

Artscape Galerie Klatovy Klenová, exhibition, September 13–October 31, 2008 (author)

České akční umění, České centrum Berlín, 26.9.2007

Světové akční umění, Galerie Langhans, 4.10.2007

České akční umění, Galerie Langhans, 18.10.2007

Tony Ozuna, M.A.

“Biting the hands that feed them – DOX debut reflects the dilemma of art under capitalism”
The Prague Post, December 17, 2008

“New Orleans, by way of New York – Woody Allen brings a serious Dixieland jazz band to town”
The Prague Post, December 17, 2008

“Beauty makes its own rules – And 13 contemporary artists have a good time breaking them”
The Prague Post, December 10, 2008

“Cinematic dream worlds-Contemporary Latvian artists take their cues from B movies” *The Prague Post*, December 3, 2008

“Full exposure-A revealing journey to the kingdom of self-discovery” *The Prague Post*, November 26, 2008

“The unlucky adventurer-In the works of Bohumil Konečný, style and subversiveness” *The Prague Post*, November 26, 2008

“Straight shooters-A powerful composite picture of Latin American identity” *The Prague Post*, November 19, 2008

“Interactive art forms-A unique high-tech project brings California soul to Bohemia” *The Prague Post*, November 12, 2008

“Changing tides-A disquieting look at contemporary currents in Chinese painting” *The Prague Post*, November 5, 2008

“Same songs, new organ-A provocateur continues to explore sex, love and motherhood” *The Prague Post*, October 29, 2008

“Gang of four – Rafani rebels again, giving itself a symbolic slap” *The Prague Post*, October 22nd, 2008

“Distinctive and recognizable-The Bad Plus serves up a 21st-century version of jazz fusion” *The Prague Post*, October 22, 2008

“Politics and passion-Decades after they were created, images of enduring power” *The Prague Post*, October 15, 2008

“Anti-biennial antics - This time, an extended Tina B. aims for public engagement” *The Prague Post*, October 8, 2008

“More than two to tango-Getting back to a classic's multicultural roots” *The Prague Post*, October 8, 2008

“Street smarts-An international gathering of graffiti artists in Prague” *The Prague Post*, October 1, 2008

“Indelible ink-More masterworks from the National Gallery's Chinese collection” *The Prague Post*, September 24, 2008

“Inspirational music for anarchists-Invoking the revolutionary spirit at the Third Free Jazz Festival” *The Prague Post*, September 24, 2008

“Invasion of the plastic animals-Italy's Cracking Art Group brings a big dose of kitsch to Kampa” *The Prague Post*, September 17, 2008

“Cosmic connections – New views of the universe by two scientists-turned-artists” *The Prague Post*, September 10, 2008

“Punk. No One is Innocent—Art, Style, Revolt.” *Umelec*, Vol. 12, Issue 2, 2008

“Love through the ages – A stroll through four centuries of erotic European art” *The Prague Post*, August 27–September 2

“Familiar faces – Karel Císař reprises his 2006 biennial of young Czech artists” *The Prague Post*, August 20–26, 2008

“Beauty in the banal – Revealing the miraculousness of the ‘unnoticed world’” *The Prague Post*, August 13–19, 2008

“What’s love got to do with it? – Site-specific works open new dimensions at Futura-literally” *The Prague Post*, July 30–August 5, 2008

“House of pain – An acerbic take on the Czech education system” *The Prague Post*, July 23–29, 2008

“Making the invisible visible – South African photos focus on a changing society’s margins” *The Prague Post*, July 16–22, 2008

“Strike up the big bands – Classical meets cabaret and jazz goes electronic – all in the same night” *The Prague Post*, July 16–22, 2008

“Forbidden art revealed – The National Gallery shows its masterful, massive Chinese collection” *The Prague Post*, July 9–15, 2008

“Screaming meemies – Helwein’s images of pain and innocence won’t let history sleep” *The Prague Post*, July 2–8, 2008

“From trash to trash – International art to fill walls, backyard or garbage bin” *The Prague Post*, June 25–July 1, 2008

“A dream realized – At Zbraslav Chateau, a visionary Asian art exhibit” *The Prague Post*, June 18–24, 2008

“When Czechoslovakia wowed the world – An exhibition and multimedia program revisits the 1958 triumph in Brussels” *The Prague Post*, June 11–17, 2008

“Summer stimulization – Archa hosts back-to-back nights of experimental sounds from the States” *The Prague Post*, June 11–17, 2008

“Grand illusion – Hot talk from a cool climate by a video auteur” *The Prague Post*, June 4–10, 2008

“Reconsidering Foltyn – At Prague City Gallery, a new look at a neglected Czech Modernist” *The Prague Post*, May 28–June 3, 2008

“Trans-Atlantic fusion – From Senegal, African masters of salsa and pachanga” *The Prague Post*, May 28–June 3, 2008

“Rated R – At a sexually explicit show, artists gone wild” *The Prague Post*, May 21–27, 2008

“Breaking the sound barrier – A jazz giant brings his progressive quartet to Prague Spring” *The Prague Post*, May 21–27, 2008

“House of glass – Soft figures with sharp edges from an overlooked photographer” *The Prague Post*, May 7–13, 2008

“A calling for collecting – Art from the spiritual godfather of Austria’s avant-garde” *The Prague Post*, May 7–13, 2008

“A different kind of cabaret – Old jazz meets nu in a compelling collaboration” *The Prague Post*, May 7–13, 2008

“Quiet drama – Dark studies from south of the border” *The Prague Post*, April 30–May 6, 2008

“Underneath the skin – Langhans comes of age with a powerful retrospective” *The Prague Post*, April 23–29, 2008

“Performance art with a beat – Mixmaster Amon Tobin brings his high-tech sound to Prague” *The Prague Post*, April 23–29, 2008

“Good vibrations – A contemporary take on Color Field painting” *The Prague Post*, April 16–22, 2008

“Photos from the twilight zone – Gregory Crewdson creates bizarre scenarios of modern living” *The Prague Post*, April 9–15, 2008

“Reinventing jazz – Israeli bass player Avishai Cohen gets back to his roots” *The Prague Post*, April 9–15, 2008

“Bright lights, big city – Video artists capture the frenetic pulse of a Chinese metropolis” *The Prague Post*, April 2–8, 2008

“A renewed sense of purpose – Vaclav Spala Gallery aims to recover its distinguished niches” *The Prague Post*, March 26–April 1, 2008

“In the beginning was the word – Topič Salon reopens after six decades with a Kolář retrospective” *The Prague Post*, March 9–25, 2008

“The people’s artist – Mikoláš Aleš’s work, echoes of 19th-century patriotism” *The Prague Post*, March 12–18, 2008

“A record-setting show – Guma Guar ‘liberates’ the work of Milan Knížák” *The Prague Post*, February 27–March 4, 2008

“Jonesing for jazz – Two top-shelf shows end the long winter drought” *The Prague Post*, February 27–March 4, 2008

“Second skin – Irena Jůzová reprises her ‘designer collection’ in Prague *The Prague Post*, February 20–26, 2008

“Hail the pre-revolution – In a dual photo exhibit, hints of nostalgia for grim times|” *The Prague Post*, February 6–12, 2008

“Updating the danse macabre – In simple light boxes, a complex synthesis of cultures” *The Prague Post*, January 30–February 5, 2008

“A world gone mad – Michael Rittstein’s work dips deep into depravity” *The Prague Post*, January 23–29, 2008

“The illusion of reality – A group photography show takes a different view” *The Prague Post*, January 16–22, 2008

“Beauty in the banal – Revealing the miraculousness of the ‘unnoticed world’” *The Prague Post*, August 13-19, 2008

“Love & Death – From Mexico to Vienna” *Umelec*, Vol. 12, Issue 1, 2008

Vera Orac, J.D.

Second place in Public Speaking Competition Toastmasters 59 (continental Europe)

Massimiliano Pastore, M.A.

Preliminary contract as a binding agreement between two parties. *Economic Revue*, Issue No 49 (January–February 2008)

Authorisations for businesses: the reform of the Trade Licensing Act. *Progetto Repubblica Ceca*, March 2008

Lease Agreements in the Czech Republic – 1st Part. *Economic Revue*, Issue No 50 (March–April 2008)

The Commercial Code changes again. *Progetto Repubblica Ceca*, April 2008

Joint matrimonial property in Czech law. *Progetto Repubblica Ceca*, May 2008

Lease Agreements in the Czech Republic – 2nd Part. *Economic Revue*, Issue No 51 (May–June 2008)

The judicial order for payment in the Czech Republic. *Progetto Repubblica Ceca*, June 2008

The new Criminal Code. *Progetto Repubblica Ceca*, July 2008

Lease Agreements in the Czech Republic – 3rd Part. *Economic Revue*, Issue No 52 (July–August 2008)

Condominium in buildings: the reform in the Government agenda. *Progetto Repubblica Ceca*, September 2008

Lease Agreements in the Czech Republic – 4th Part. *Economic Revue*, Issue No 53 (September–October 2008)

Dismissal. *Progetto Repubblica Ceca*, October 2008

Real estate and the “foreigners”: incoming liberalisation. *Progetto Repubblica Ceca*, November 2008

Property rights in the Czech Republic – 1st Part. *Economic Revue*, Issue No 54 (November–December 2008)

David Peimer, M.A., LL.B.

David Mamet’s play *Edmond* (December 2008) and Christopher Durang's play *Laughing Wild* (April 2008) at Divadlo Na Zbradli

Articles on Vaclav Havel’s theatre in *Reflex* (Prague) and the South African Theatre Journal (Vol 3/08, pgs 109–117), and on Samuel Beckett's theatre in both *Reflex* and the South African Theatre Journal (Vol 1/08, pp. 67–73)

Pietro Andrea Podda, M.A., Ph.D. candidate

Identifying the relevant market: a critical overview of the necessity of a multi-disciplinary approach. Specific cases: telecommunication and air flight sectors, *Proceedings of the conference Definition of the Relevant Market and other topical issues of Protection of Competition in the Enlarged European Union*, Anglo American University, Prague, April 2008.

Taking the plunge: foreign investors may complain about corruption but they don’t leave, *Prague Post*, February 6th, 2008.

Doc. PhDr. Milada Poliřenská, CSc.

Books

Zapomenutý „nepřítel“ Josef Josten. [Forgotten “enemy” Josef Josten. Free Czechoslovakia Information Service against the backdrop of Czechoslovak-British diplomatic relations]. Prague: Libri, 2009, 620p. ISBN 978-80-7277-432-6.

Articles

Free Czechoslovakia Information Service v Londýně a Pražské jaro. In: „*Osmášedesátý*“ - *Pražské jaro: pokus o obnovu občanské společnosti*. Olomouc: Palacký Univerzity, 2008, in print

Diplomatické styky a politický exil: limity podpory boje proti totalitarismu na příkladu československo-britských diplomatických styků. *Totalita 4. Totalita, autorita a moc v proměnách času a prostoru* (ed. Budil, Ivo T.- Ziková, Tereza). Plzeň: Philosophical Faculty of University of West Bohemia, 2008, in print.

Free Czechoslovakia Information Service: Josef Josten. In: *Únor 1948 v Československu: Nástup komunistické totality a proměny společnosti*. Prague: Institute for Contemporary History, in print.

Czech Republic and Far East: Relationship before the Accession to the European Union, and after. In: Tzou, Chong-Ko Peter (Ed.): *50th anniversary of the Treaty of Rome and EU-Asia relations*. Taipei: Tamkang University, 2008, pp. 253–269.

Broadcast Presentation

Český rozhlas 3 - stanice Vltava, one hour documentary program n Czechoslovak cizizens in the Gulag. Broadcast editor Milena Štráfěldová (September 2008)

Documentary Movie: *Můj otec Gulag*, Trigon Production Bratislava, dramaturg Pavol Gregorovič. Historical comments (2008)

Dana Potočková, M.A., MDR (Master in Dispute Resolution)

Rome Negotiation Conference, May 2008.

PhDr. Přemysl Rosůlek, Ph. D.

Books

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Infrastructure (Material, Technical and IT Support), Access to Information Sources and IT Infrastructure Development

Room Dispositions (size and technical state of lecture halls and classrooms) enabling growth of a higher education facility

Buildings

The Anglo-American University leases premises under a lease contract of 29 January 2001 as amended in the building owned by the Grand Priory of the Sovereign Military Order of Malta, situated at Lázeňská 4 and 2, Praha 1 – Malá Strana. The lease of buildings has been contracted to last until September 30, 2013. We are negotiation with the owner to have the ease contract extended until at least 2023.

The AAU uses two wings of the palace of Grand Priory of the Sovereign Military Order of Malta, situated at (2 and 4) Lázeňská in Prague's Malá Strana (Lesser Town) quarter. The AAU registered office is at Lázeňská 4.

Courses take place in the northern wing of the building at Lázeňská 4. There are nine classrooms established for this purpose, some of which are seminar rooms. The classroom capacity was sufficient for 429 students as at the end of 2008. Furthermore the building houses the office rooms of the President, project managers and study program and study field coordinators, the teachers' cabinet, and the administrative offices. Inasmuch the building is the registered address of the AAU, there is also the AAU reception desk situated there.

The ground floor of the southern wing of the building at Lázeňská 2 houses the AAU library. One hall serves as a reading room; the other is equipped with computers used primarily to retrieve data from the library register and to carry out literature search. Periodicals are also available in this room. The library office has enough room for two worksites reserved for library management and service. It provides essential library services – registration of borrowed books, consultation on the use of library stock according to various fields of study, recommendations to use other library sources, and document copying services. The office has adequate facilities to keep personal effects of library visitors. The library has a wheelchair access.

The second floor of the northern wing (with a balcony on each floor) houses a computer laboratory, equipped with 21 computers, a supervisor's cubicle, and facilities for copying and scanning texts and images and filing data, as well as printing data from files created by authorized users, equipped with microchip access cards.

Capacity of Classrooms, Laboratories and Other Instruction Premises for Courses

CAPACITY OF CLASSROOMS, SEMINAR ROOMS AND LABORATORIES AVAILABLE FOR STUDY PROGRAMS

Classrooms and facilities	Number	Floor area m²	Seats
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Classroom 001	1	76.30	60
Classroom 002	1	44	30
Classroom 100	1	53.90	40
Classroom 104	1	34.75	35
Classroom 200	1	57.60	35
Classroom 206	1	29.90	20
Classroom 209	1	37.90	25
Classroom 216	1	40.10	35
Classroom Lázeňská 2	1	20	15
Computer Lab	1	45	21
Reading rooms	3	95	22
Total	13	532.45	338

The building and the classrooms are used for standard accredited instruction in bachelor and master courses.

Investment (Development, Renewal and Maintenance of Buildings and Technical Equipment)

The Anglo-American University leases the premises of the Czech Grand Priory of the Sovereign Military Order of Malta, which administrates and completely funds the external renewal and maintenance of two buildings at Lázeňská 2 and 4.

All minor repairs due to fair wear and tear of the indoor premises are funded by the AAU.

In 2008, the Czech Grand Priory of the Sovereign Military Order of Malta financed complete overhaul of students' restrooms on the mezzanine and third floor of the building at Lázeňská 4.

Investment in 2008:

- a. Extension of the ISIS student database by a section containing information on state examinations and bachelor or diploma thesis enabling automatic generation of diploma supplements. Collaboration with the firm: Robert Kubáček VRK, Ostrava – Bělský Les has continued since December 2006.
- b. Extension of the AAU website by a section containing information on bachelor and diploma theses.
- c. Purchase of a new XEROX multipurpose product installed at the reception desk to help streamline copying chores for teachers
- d. Provision of brand-new equipment of the newly leased Multimedia Classroom 002 (notebook, hard-linked data projector, projection screen, Dolby sound system, multi-media teacher's desk, tables and chairs for 25 students)
- e. Extension of wireless internet access to the new Classroom 002 and Staff Room in October 2008
- f. Purchase of filing boxes in order to improve the student record file system; another part of the file to keep alumni records was purchased in February 2009.

Information

Table 9

Additions to library 2008	684
Total library	19,112
Subscribed periodicals:	11
- hard copies	More than 9,400
- electronic copies (estimated) ⁴	(ProQuest and Ebsco Host)
Weekly opening hours ¹ (real-time)	48
Borrowed books ²	9,042
Users ³	756
Reading room seats	22
Freely available volumes	16,589

Close Interaction with Other Libraries

Our contracts with the libraries of the Institute of International Relations and the Institute of Contemporary History of the Czech Academy of Sciences are a major source of information for the teachers and students of the AAU.

In September 2008 we entered into contract with the Municipal Library of Prague (MLP) that gives access to our students and teachers to all MLP branches and internet files (<http://www.mlp.cz/databaze2.htm>). The AAU pays annual fees for students and teachers.

Copy and Print Services

Copies are made on a Xerox multipurpose digital copier that enables printing, copying and digital scanning of loose leaves and books in a range of print qualities, formats and sizes. However, due to the obsolescence of this machine, the AAU is considering phasing this in favor of new equipment, which would enhance both an improvement of copy quality and quality color printouts.

Protecting Information

The AAU has a central information system and secure connection to the internet. We have 63 PC's and seven notebooks; 23 PC's are available to student and eight PCs for teachers in two preparation rooms; in addition to seven notebooks hooked to projectors for A/V presentations in courses. PC capacity and connection to the internet: High-speed directional radial connection with an 8 Mbps transmission capacity between the AAU and the building of the Ministry of Education, Youth and Sport at Karmelitská Street is direct to the backbone PASNET academic network.

AAU Computer Network

The AAU owns sixty-three (63) personal computers, all of which are equipped with the Windows XP Professional Operation System, or they are connected with Unix and Windows-based server systems.

Our net infrastructure is based on 100 Mbps technology with gigabit backbones between floors, buildings and intelligent switchers. The AAU utilizes three independent VLAN virtual networks to separate WiFi data flows from student and employee computers. This solution effectively shares in securing personal data.

A secure wireless network covers all AAU premises and provides connection for students and

teachers. The network is continuously reinforced and extended to cover new premises.

Twenty-four (24) of the above computers are available to students (and teachers) in the AAU computer lab and reading room. These computers are equipped with Windows XP Professional. The computer laboratory features also a printing system which, together with personal identification, provision of personal print front (disabling unwanted print jobs and preventing access to another person's files), executing individual user's print tasks from the front of an authorized user logged in to any computer within the student part of the network and enabling to achieve a higher output quality, also enables scanning and copying documents (e.g. textbook duplicates) in the .pdf format. Documents can be collected also from another Xerox output situated in the library (upon authentication by means of a wireless microchip card and choosing a task from a personal list by means of the printing system touch console.

Our computer laboratory provides students with personal accounts including profiles, personal websites, electronic mail including secure web approach on the intranet, personal harddisk space, and printing services. The lab is open Monday to Thursday from 09:00 to 20:00 hrs; shortened hours are available on Friday and Saturday.

The computer laboratory has 20 SPSS statistical system licenses vis-à-vis students and teachers, and an alternative statistical software, Gretl.

All AAU students have unlimited access to the internet (except for Torrent-type share networks, i.e. sources disseminating illegal contents); the computer lab handles many software applications including MS Office 2003, Acrobat Reader 8, etc.

Students in both buildings can also use sockets to connect their notebooks to the computer network even if do not have wireless network cards.

Four data projectors, two TV sets, two video players, one DVD player, two high-quality projection screens, seven notebooks and other equipment is available for instruction purposes. Two lecture halls are equipped with multi-media facilities including ceiling projection, a notebook, a projection screen, a DVD player, and a Sony spatial sound system (the second multi-media classroom was completed in 2008).

The other computers are intended for teachers and administrative employees. They operate through two Windows 2008 servers and one Windows 2003 server. The computer laboratory utilizes two computers equipped with Linux operation systems and Samba system; the systems are virtualized by VMware technology. Other devices secure computer network operation, camera system, and system operation monitoring. The whole computer network is safeguarded by a Mikrotik firewall (which also separates student and staff parts of the network). Another Linux-equipped computer safeguards the operation of the AAU's ISIS information system.

All computers feature Pentium4 Celeron, P4 or Core2Duo processors. All these computers are connected to the AAU local area networks and share access to the internet. Access is at present provided by an 8 Mbps radio line connecting the local area network with the academic PASNET network.

Lecturers prepare for lessons in two separate rooms, each equipped with four computers connected to the internet and sharing a single laser printer.

The library's reading room is equipped with a Xerox laser printer, used by librarians, and a multipurpose unit combining print, copy and digital scanning functions. Admin staff and teachers use color laser printers/copiers.

The AAU encourages students to use computers in two priority fields. First, students use computers to work on instruction-related assignments, specific tasks solved with the help of the internet, and in electronic communication with teachers and peers. Second, students learn, in their data-processing courses, to explore the potential of information technologies and acquire specific computer skills.

Investment (Development, Renewal and Maintenance of Buildings and Technical Equipment)

The Anglo-American University leases the premises of the Czech Grand Priory of the Sovereign Military Order of Malta, which administrates and completely funds the external renewal and maintenance of two buildings at Lázeňská 2 and 4.

All minor repairs due to fair wear and tear of the indoor premises are funded by the AAU. In 2007, the AAU corridors and staircases were redecorated. The Czech Grand Priory of the Sovereign Military Order of Malta covered 50 per cent of costs.

In view of trends towards an increased demand of lecturers for the use of technical equipment during lessons and rising interest among students, especially those with jobs, in the on-line registration for courses and wireless internet options on the AAU premises, the following investment was made in 2007:

- g. ISIS Student Database streamlines paperwork to keep records of admission applicants and AAU students. It provides quality inputs in the Student Register and ÚIV, together with on-line Advising and Course Registration. Collaboration with the firm: Robert Kubáček VRK, Ostrava – Bělský Les has continued since December 2006.
- h. AAU's new web pages were launched in March 2007.
- i. Surveillance cameras were installed at the reception desk and in the computer laboratory.
- j. Wireless internet was introduced in September 2007.
- k. Two data projectors and a notebook were purchased in order to safeguard instruction.

In December 2007, the AAU management obtained a sponsored gift of thorough upgrade of one seminar room, and a multi-media classroom worth CZK 250,000.

3. QUALITY AND CULTURE OF ACADEMIC LIFE

Social Matters of Students and Employees

Social Matters of Employees

The AAU issues meal coupons to its administrative staff, helps foreign teachers to handle visa procedures, finds accommodation for visiting professors, and contributes towards business-related telephone bills and transportation costs of selected employees. Once every year the AAU President invites staff members for a one-day trip in the Czech Republic, with all travel

costs paid, and as of 2006 the AAU has organized and paid for staff-teacher meetings. The AAU gives financial support to the scientific research activities of its academic staff.

Student Complaints and Suggestions

The AAU immediately responds to student complaints and suggestions, none of which is left unanswered. Complaints and suggestions are most often lodged by individual or collective petitions.

Use of the Scholarship Fund

Support Scholarship

Support scholarship is granted to students whose financial situation precludes them from paying the full amount of fees as required by the AAU. In accordance with the mandatory procedure set by an internal regulation, a limited number of students, who have proved their situation, and based on the recommendation of the AAU Scholarship Committee, may pay only a part of the required tuition fees.

A support scholarship may be granted to a student that has completed at least one semester of study and whose overall average proficiency rate according to Grade Point Average (GPA) assessment in accordance with Article 8 of the AAU Study and Examination Rules amounts to at least 2.5.

The maximum amount of cash granted to a student reduces his/her total tuition fee by 25 per cent. Inasmuch the objective of this scholarship is to help as many students as possible; the actual reduction in individual cases may be less than 25 per cent.

Social Scholarship

In 2007, no regular AAU student claimed a social scholarship in accordance with Section 91 Para 3 of (Higher Education) Act 111/1998 Coll. (amended and consolidated).

Special Scholarships

One of the missions of the AAU is to help the formation of an open civic society.

Therefore the AAU offers special *scholarships to students of Roma origin and refugees* who have been either granted asylum on the territory of the Czech Republic or applied for such with the recommendation of applicable authorities.

The AAU makes every effort to help integrate citizens of Roma origin and refugees in the academic, political and business spheres as well as to increase the number of ethnic minority students in higher education and assist minority integration in a majority society.

Every year, the AAU grants two scholarships to Roma students, and one refugee scholarship. Students on such selective scholarships will not pay tuition fees during their studies at the AAU provided they observe the AAU rules and their overall average proficiency rate according to Grade Point Average (GPA) assessment in accordance with Article 8 of the AAU Study and Examination Rules amounts to at least 2.5. The AAU did not grant such scholarships to any new student.

In 2006 the AAU decided to grant, as from 2007, annual scholarships covering any and all study costs of one handicapped student. Such student will have scored GPA 2.5 or more. In 2007, a *Handicapped Student Scholarship* was introduced; no new AAU student applied for such scholarship in 2007.

- **Exceptionally Talented Students**

Merit Scholarship

Merit scholarships are granted to students with excellent results.

A merit scholarship may be granted to a student that has completed at least five courses during two semesters and achieved a GPA of at least 3.3.

Boarding, Lodging, and Other Services

From the Autumn Semester 2006, especially Study Abroad students have been accommodated in a family villa in Prague 9.

However, the AAU Student Services Manager makes every effort to help our students find board and lodging. This service is quite essential for students from abroad, as students from Southeastern Europe, Asia and Africa often face difficulties looking for acceptably priced rented accommodation in Prague.

Foreign exchange and internship students need to have accommodation before they arrive in the Czech Republic. However, the AAU Student Services Manager can help to find accommodation even for in-country students.

Table 10

Student Accommodation

Places in Own Dormitories	0
Places in Rented Dormitories	26
Applications for a Place in a Dormitory by December 31, 2008	25
Satisfied Applications	25
Satisfied Applications for Accommodation in the Dormitory (%)	100
Price of the Dormitory Accommodation for a Student	7.500 Kč

Two-Way Student and Academic Staff Exchange

Table 11 a

European Union Programs

Program Erasmus	
Number of projects	1

Number of sent students	10
Number of accepted students	10
Number of sent faculty members	1
Number of accepted faculty members	0
EU subsidy (in thousands of CZK)	994

Students Mobility

Table 11 d

School of English, Politics and Contemporary History, University of Salford Great Britain	6
HAMK, University of Applied Sciences Finland	2
Zuyd University, Maastricht School of International Communication, Maastricht Netherlands	5
Fachhochschule des bfi Wien, Austria	2

4. ENSURING QUALITY OF ACTIVITIES OF HIGHER EDUCATION INSTITUTIONS

System of Quality Assessment at Private Universities – Internal and External Evaluations

System and Structure of Internal Assessment at AAU and the Evaluation Process

Internal assessment at the AAU comprises three levels, each of which having its specifics, methods, objectives and outputs.

First Level

1. Internal evaluation is a regular process that yields good results and a very useful feedback. It consists of the following components:

- a) Evaluation by *students* (for details see next subchapter)
- b) Evaluation by *study program manager* (see Chapter 3, Subchapter B: System of evaluation of academic staff)
- c) Evaluation by *petition*

The AAU management devotes extreme attention to students' opinion about instruction. Students are free to criticize instruction in any field or assert their suggestions by individual or collective petitions. Such petitions are *sui generis* assessments, and study program managers as well as the AAU management carefully evaluate them and act immediately.

- d) Special category: *International Evaluation*

The AAU received evaluation after it applied for a new Extended Erasmus University Charter for 2007-2013; the University of Wales provides detailed evaluation once every year, and U.S. university consortium and assessment board officials visit us regularly to assess the quality of the economic environment to which they would send their students.

Second Level

However, based on consultations with and the specialized management of the Council of Higher Education Institutions of the Czech Republic (Doc. Eva Münsterová, CSc) the AAU decided to launch a deeper intensive process of internal evaluation. On the Council's recommendation, we visited Univerzita Hradec Králové (Professor Iva Jedličková, Vice President for Internal Affairs) who thoroughly informed us about their preparations, methods, outcomes and experience with internal evaluation at Univerzita Hradec Králové and provided us with background materials.

On 18 June 2008, the President of the Anglo-American University issued his decision concerning the second level of internal evaluation, the complete wording of which please find reproduced below:

Presidential Decision on Internal Evaluation (Self-Assessment)

1. Comprehensive internal evaluation (self-assessment) is a very significant component of the enhancement of the quality of tertiary education and is required by the Ministry of Education;
2. The experience of universities which went through this process attest to that the process of internal evaluation was of a tremendous benefit to the quality of these institutions;
3. AAU is having a system of evaluations which is rooted in American and British educational principles and which is a standard part of the AAU academic life;
4. The implementation of our system has been every year reported to the MinEd in the Annual Report;
5. The existing system of evaluation represents the 1st level of evaluation. This level has to continue every semester normally according to our best experiences.
6. Effective June 20, 2008, I declare the start of the 2nd level of evaluation. This level of evaluation will be from now a standard part of our academic life as well.
7. The internal evaluation at the AAU will consist of 2 levels linked together into a system. This way, a continuous process of qualitative enhancement will be stimulated.
8. The establishment of this system of evaluation is in full accordance with the criteria of the Bologna Process and related methodological guidelines
9. The working group responsible for the internal evaluation consists of VP Milada Polišenská, VP Lucie Tyrolová, Dean Katarína Svítková. Alena Hábltová is assistant to the working group.
10. Deans, AAU staff, faculty and students are requested to provide all support the work of the working group.

Implementation of the Second Level during the Autumn Semester involved the following:

1. Documents concerning the Univerzita Hradec Králové internal evaluation process were translated into English for use at the AAU (methodological backgrounds, questionnaires and PowerPoint presentations);
2. Literature was gathered pertaining to the quality assessment of higher education schools including methodological information (qualitative and quantitative evaluation methods), expected outcomes, and a broader evaluation context; background materials and summaries in English were provided;

3. Several informative meetings and conferences of study program managers were held with the Senior Vice President for Academic Affairs;
4. Discussion on the working project

The AAU has long carried out continual and internal evaluations. Assessment is part of academic life at the AAU, and as shown by our experience with regular attendance of seminars on the assessment of quality of higher education institutions at J.E. Purkyně University in Ústí nad Labem (2004-2009), the AAU is a trailblazer for many public and private institutions of higher education.¹

However, we have not yet succeeded in installing a functional system of alumni evaluation. Such a system of evaluation is haphazard and lacking systematic approach.

What Next?

We will continue to pursue First Level evaluations without using the electronic form. By the end of 2010, we plan to assess the Second Level of internal evaluation, where we want to apply an electronic form. Because of a new approach to work with alumni, where we have had sufficient personnel, it is expected that peer assessment will be systematic and yield a desired feedback on how their school worked to help them find jobs.

In the near future, the AAU will introduce the *ECTS Label* that will help to anchor it more firmly in the European education system. The acquisition process requires evaluation and will help improve the quality of the AAU.

Student Involvement in the Internal Evaluation System

Student Evaluation

The AAU uses a standard form, modeled on U.S. university forms to be completed one hour before the final examination, whereby the teacher must leave the examination room. A student will hand over the completed forms in a sealed envelope to the project manager.

The form is anonymous and contains ten (10) questions concerning the manner and content of tuition. Students use a point scale to answer each question of the form.

Completed teacher assessment forms are continuously compared with previous and mutual reports. Problems are discussed with teachers. Serious problems in instruction, recurrently manifested by student assessment reports for several semesters and verified from other sources may lead to the dismissal of teacher, as happened in several cases. The forms are a very important instrument, but not the only instrument, of assessing the quality of instruction and their evaluation requires objectivity and experience. Teachers are always informed about the outcomes of such evaluation.

Feedback on Internal Evaluation Outcomes

Feedback thus obtained, together with working with findings, is the main objective of evaluation. Many specific examples were quoted above. It is safe to say that this yields very

¹ Poliženská, Milada: *Hodnocení kvality výuky na Anglo-americké vysoké škole*. Proceedings of the seminar: *Evaluation Quality of Higher Education Institutions*, Ústí nad Labem: UJEP, 2005, p. 88-96

important findings in the field of instruction and study to develop in the long run, while these outcomes are positive.

Untapped resources prevail in the assessment and utilizing the feedbacks of scientific, specialized and creative activities, where the feedback is limited to peer response (reviews and critical essays). Strengthening this aspect of the assessment job is developed in the Second Level of evaluation.

5. DEVELOPMENT OF A HIGHER EDUCATION ESTABLISHMENT

The AAU prioritizes its national and international development. Established in 2008, the University Advancement Department is an organic and functional umbrella for marketing and PR, student recruitment and admission, establishing relationships with national and international education establishments, fundraising and general development, and promoting the institution's good name and visibility on the Czech and international education markets.

We opened our Alumni Office to look looks after AAU graduate affairs and in order to establish an AAU Career Center to provide internship schemes, future professional opportunities for graduates, their further education and preparedness for success over and above the limits of our study programs, as well as student mentoring and shadowing programs.

The AAU University Advancement Department consists of the Marketing and Admissions Office, International Programs Office, Alumni Office, and University Advancement Office.

Emphasis on proactive approach to self-presentation, intensive communication with would-be students and vigorous expansion on the international education market, coupled on care for alumni and students as clients – all this is in line with the Anglo-Saxon education tradition and the active approach policy displayed by U.S. universities.

The AAU is a member of the global organization associating educational institutions and ICEF and ICEF Online recruitment agencies and it has presented itself in strategically selected regions (U.S. workshops for the Americas, Dubai for the Middle and Near East and Asia, and Moscow for the countries of the former Soviet Union). The AAU attends European education fairs (Serbia: EDU Fair and MBA Fair, March 2008) as well as national education fairs (Gaudeamus, Brno and Prague).

The AAU actively contributes to specialized HR and management periodicals and presents its programs to companies (over 20 firms approached and shown personal presentations), schools (secondary schools throughout the Czech Republic and Slovakia), as well as various professional forums (Canadian Chamber of Commerce, Young Professionals Forum, Global Youth Leadership Program, etc.).

AAU Participation in Programs Financed by the EU

The AAU participates in the ARIMA International Joint Study Program supported by an European Union grant; however, this project is not financed by the EU Structural Funds but is granted by the Education, Audiovisual and Culture Executive Agency, Erasmus – Jean Monnet Centres).

Financial Means Acquired from EU Structural Funds

The AAU did not report any funding in this category in 2008. The AAU developed and presented two projects in 2008 (Prague Operation Program – Adaptability); however, these programs were not selected to receive support.

Summary and Concluding Remarks

President of the AAU Assoc. Prof. Alan Krautstengl, Ph.D.

The Anglo-American University is the oldest private institution of higher learning in the Czech Republic, and from its inception in 1990, it has provided quality education to students from almost sixty countries around the world. It is an established fact that in the Czech Republic, the quality of higher education provided by public or state-owned institutions usually beats the quality offered by private institutions of higher learning.

However, the globally viewed situation indicates the opposite trend, for only one of the world's best higher education institutions (UC Berkeley) is not private. The AAU has always tried to match and learn from the world's best so its private status is an asset rather than a liability. At present, its academic model and way of instruction do not dramatically differ from those of a quality U.S. university. It would suffice to mention our well-conceived credit system supporting the student's creative role in forming a curriculum, our interactive instruction and continual student evaluation system applied during the semester (dispensing with the need of examination times), or our real, and not only declared effort to intertwine instruction and practice (internship in companies is often a part of a study program, hands-on specialists participate in instruction and other projects, the AAU develops and promotes partner ties with firms and organizations, etc.). In some respects, such as regarding standard requirement for state examinations as a condition of awarding a bachelor diploma, we are in fact stricter than most of the U.S. institutions.

This aspect nicely illustrates one of the strongest assets of this higher education institution, namely combining the advantages of Czech and European system with those of the United States. The Anglo-American University is regarded the ultimate in Czech private high education and a solid, well-respected institution in the world of higher education. This is documented by the exceptional success of alumni in professional and practical life (including world champions, a conqueror of Mount Everest, and many other shining successes) and the list of our faculty bedecked with doctorates from Harvard, Yale and Stanford, etc. and including many other leading experts; the popularity of our programs, and the renown we enjoy in the academic, business and diplomatic circles in and outside the Czech Republic.

Every year, hundreds of students from choicest universities and higher education institutions from all over the world come to the AAU to spend a semester or the academic year in our company, and we receive job requests from teachers with the best references, including that from the incumbent President of the United States. Our enrollment has increased to double-digit figures over the past few years and has almost doubled since 2005. However, this welcome growth is never achieved by lowering our admission standards; in fact we usually reject one applicant in three (this figure, so untypical for Czech private universities, seldom appears in statistics for they consider only applicants holding Czech passports or with long-term or permanent Czech permits, i.e. only a fraction of the AAU students).

In the future, the Anglo-American University will endeavor to develop all forms of its scientific research activity and to introduce new academic programs, thereby further expanding its core teaching staff renowned for their academic degrees and scientific reputation in and outside the Czech Republic. The AAU wishes to demonstrate its international character also by setting stringent requirements for new programs so they win accreditation not only in the Czech Republic but indeed also around the world. The academic reputation and intellectual strength of the AAU academic community are but the first prerequisite of successful achievement of our goal.

Another pre-requisite is sufficient funding. As a private institution, the AAU's chief income arrives in the form of tuition fees. Increased enrollment without easing our strict admission standards is an important priority. We need a highly professional PR and marketing policy applicable on a global scale. The AAU will acquire additional funding resources through many projects and grant policies, as well as by its fundraising effort especially in the United States – a common practice for higher education institutions all over the world. Interaction with alumni will continue to play a crucial role. The AAU will continue to invest the funds, obtained in this way, in its academic development and in broadening its operating platform. Over the past few years, the AAU has expanded its premises and modernized its facilities. We are going to keep up the good job. It is good to know that the AAU has consistently reported profit since 2005, and being a public benefit undertaking, it invests that profit in its growth. The academic community of the Anglo-American University is optimistic about the future of its institution, and is firmly convinced that the AAU will continue to be a leader in English education within the Central European region.